

## FOR MEN

Men's grooming is hot! This is a must-have category for every retailer. Healthy grooming aids are as important to many men as they are to women. In the last couple of years the men's skin care market has sky rocketed, and Nectarine special men's formulas are high performance and meet the demands of today's man. Shaving is the center of all grooming regimens, plus face and body cleansers, moisturizing, travel and gym ready products. Of course, many men like to top off their routine with distinctive scent.

Nectarine offers several products especially suited to today's conscientious man each containing naturally beneficial ingredients such as aloe vera, and vitamins A, D & E to leave skin smoothed, soothed and healthy.

Nectarine offers a wide variety of Perfume Oils and Natural Essential Oils that are especially appealing to men. These are perfect for custom scenting our Unscented Aftershave Lotion, Head to Toes Body Wash, 2-in-1 Silkening Shampoo & Conditioner, Body Lotions and Moisturizers, and Bath Gels. Adding a perfume or natural essential oil to our Vitamin E Revitalizing Hydrator Spray with Sodium PCA or Cologne Base creates aromatic aftershave splashes. To complete your men's line, Nectarine has a large selection of Glycerin Soaps. \*See Fragrance and Aromatherapy section.

### Glycerin Soaps

Aloe Vera  
Coconut Milk  
Cucumber  
Cucumber Lime  
Eucalyptus &  
Mint  
Lavender  
Olive Oil  
Patchouli  
Rain™  
Sandalwood  
Unscented  
Vanilla  
Waves

### Perfume Oils

Aloe Vera  
Amber  
Ascot Red  
Black Ambrosia  
Cucumber Lime  
  
Egyptian Musk  
Forest Rain®  
Frankincense  
French Vanilla  
Himalaya  
Indi Sandalwood  
Lemon  
Matchpoint  
Myrrh Mystique  
Peppermint  
Rain™  
Rosemary  
Sage  
Sandalwood  
Vanilla  
Washed Suede  
Woodstock  
White Patchouli  
Flower

### Essential Oils

Eucalyptus  
Orange  
Patchouli  
Peppermint

## SHAVING GEL WITH ALOE

### SKIN TYPE:

- \* All skin types
- \* Equally useful for women as well as men

### BENEFITS & FEATURES:

- \* Promotes a smooth shave by lifting the hair shafts as the razor glides across
- \* Leaves skin extra soft and smooth
- \* Special light-foaming smooth gel formula encourages a clean, comfortable shave
- \* Rinses easily and leaves skin moisturized, not dry
- \* Great for women's shaving needs as well as men's

### KEY INGREDIENTS:

- \* Aloe vera gel soothes and moisturizes
- \* Mild surfactants derived from coconut oil foam lightly
- \* Greaseless moisturizers including wheat protein, sodium PCA and horsetail extract, condition and protect the skin
- \* Yarrow, carrageenan and coltsfoot soothe skin
- \* Extracts of rosemary, sage, birch leaf and birch sap offer natural toning, astringent and antiseptic properties
- \* Botanicals clover blossom, nettle and horsetail help soften skin

### USAGE:

- \* Using circular motions, lather gel onto clean, wet skin for an easy, gliding shave

### FRAGRANCE:

- \* Unscented, great for custom scenting or leave unscented for sensitive skin

### COLOR:

- \* Light green (from natural chlorophyll)

### CROSS-SELL:

- \* Vitamin E Revitalizer w/Sodium PCA
- \* Vitamin E Aftershave Lotion custom scented to match a favorite fragrance
- \* Head-to-Toes Body Wash custom scented to match a favorite fragrance

## NATURAL SANDALWOOD BRUSHLESS SHAVE CREAM

### SKIN TYPE:

- \* All skin types

### BENEFITS & FEATURES:

- \* Promotes a smooth shave by lifting the hair shafts as the razor glides across
- \* Foaming emollient cream leaves skin silky soft and smooth
- \* Rinses easily and leaves skin moisturized, not dry

### KEY INGREDIENTS:

- \* Calendula, comfrey, goldenseal soothe, soften and heal dry, chaffed skin sensitive to shaving
- \* Anti-oxidant's green tea & vitamin E help slow the skin's aging process
- \* Oat Beta Glucan and gotu kola promotes moisturization and skin elasticity
- \* Sandalwood essential oil soothes and conditions skin

### USAGE:

- \* Wet skin with warm water and lather up with fingertips

### FRAGRANCE:

- \* Light sandalwood aroma

### COLOR:

- \* White

### CROSS-SELL:

- \* Vitamin E Aftershave Lotion
- \* Head-to-Toes Body Wash

## SMOOTH-SHAVE CREAM W/SHEA BUTTER & WHITE TEA

### SKIN TYPE:

- \* All skin types. Perfect for men's beards and women's legs!

### BENEFITS & FEATURES:

- \* Custom-scentable formula packed with anti-oxidants to leave skin looking young
- \* Rich emollients and highly effective natural and organic soothers and moisturizers keep skin smooth and supple
- \* Brushless convenience, simply lather up with fingertips.
- \* Skin will transform into its own best defense against harsh environmental factors, while staying soft and bump free

### KEY INGREDIENTS:

- \* Miracle worker Shea butter moisturizes, replenishes and revitalizes skin for supple results
- \* Organic aloe and comfrey soothe and soften.
- \* Organic sunflower and sweet almond oil provide extra hydration for silky resilience
- \* Organic anti-oxidant white and green teas protect skin against free radical damage and leave a youthful glow
- \* Lavender extract calms and softens

### USAGE:

- \* Wet skin with warm water and lather up with fingertips

### FRAGRANCE:

- \* Unscented, great for custom scenting

### COLOR:

- \* White

### CROSS-SELL:

- \* Create a shaving regime, by pairing with bottles of Vitamin E Revitalizing Spray and Vitamin E Aftershave Lotion.
- \* Offer a sleek bottle of men's cologne in our 2 oz Rectangle Bottle w/Silver Cap & Overspray. Nectarine's Himalaya, Washed Suede, Waves, Woodstock and Sage Perfume Oils are among men's favorites!

## VITAMIN E AFTERSHAVE LOTION

### SKIN TYPE:

- \* All skin types, but especially soothing to sensitive or dry skin easily irritated by shaving

### BENEFITS & FEATURES:

- \* Unlike alcohol-based aftershaves, this aftershave lotion moisturizes skin
- \* A light, non-greasy lotion that is quickly absorbing
- \* Soothing to cuts and skin irritations
- \* Lotion formula supplements skin's natural moisture
- \* Absorbs quickly, leaves skin smooth
- \* Excellent for sensitive skin irritated by shaving

### KEY INGREDIENTS:

- \* Vitamin E helps slow the skin's aging process
- \* Menthol cools and soothes the skin
- \* Shea butter moisturizes, soothes nicks and helps guard against razor burn
- \* Calendula, chamomile and balm mint offer extra comfort
- \* Alcloxa, an allantoin derivative, acts as a soothing anti-bacterial agent

### USAGE:

- \* Smooth on after shaving

### FRAGRANCE:

- \* Unscented, great for custom scenting or leave unscented for sensitive skin

### COLOR:

- \* White

### CROSS-SELL:

- \* Shaving Gel with Aloe

## 2-IN-1 SILKENING SHAMPOO & CONDITIONER

### HAIR TYPE:

- \* Dry to normal hair

### BENEFITS & FEATURES:

- \* One-step shampoo and conditioner
- \* Mild formula, yet cleanses scalp thoroughly
- \* Strengthens and protects hair
- \* Leaves hair silky and healthy
- \* Cleanses and conditions without weighing hair down
- \* pH balanced between 5.7 and 6.3

### KEY INGREDIENTS:

- \* Vitamin B-5 panthenol adds body and shine
- \* Natural yeast extract contains essential proteins and vitamins to strengthen hair
- \* Mild cleansers are gentle to hair

### USAGE:

- \* Use daily or as needed
- \* Lather once or twice as desired
- \* Excellent and convenient to take to the gym

### FRAGRANCE:

- \* Unscented, great for custom scenting

### COLOR:

- \* Creamy, off-white, pearly formula

### CROSS-SELL:

- \* Since this shampoo contains conditioners, a separate conditioner is not necessary
- \* Sea Kelp & Panthenol Revitalizing Conditioner for hair needing periodic conditioning

## **SHEA & JOJOBA CONDITIONING BEARD OIL**

### **HAIR TYPE:**

- \* All facial hair

### **BENEFITS & FEATURES:**

- \* Silky beard oil instantly softens and adds sheen to beard
- \* Moisturizes and tames beard, for a stylish, groomed look
- \* Quickly absorbing; not greasy
- \* Crafted with 98% organic ingredients
- \* Also moisturizes skin to leave face feeling soft

### **KEY INGREDIENTS:**

- \* Jojoba oil, plus organic castor and sunflower oils soften and add sheen to facial hair
- \* African miracle oils of Shea, argan, marula and baobab offer therapeutic conditioning to facial hair and skin below

### **USAGE:**

- \* Splash a few drops onto palms and apply in the morning after a warm shower on damp, towel dried clean face
- \* Start at neck and work up
- \* Use daily for noticeable improvement

### **FRAGRANCE:**

- \* Unscented, great for custom scenting

### **COLOR:**

- \* Clear; slight yellow tint; no color added

### **CROSS-SELL:**

- \* Himalaya Soothing Shave Soap creates a rich lather to soften beard for a close shave, to keep beard neatly shaped
- \* Lavender Soothing Shave Soap with Soy & Shea Butter boasts lavender essential oil, soy and Shea Butter to soften beard and tone skin
- \* Natural Sandalwood Brushless Shave Cream is a rich, emollient cream that allows a super close shave

## **HIMALAYA & LAVENDER SOOTHING SHAVE SOAPS W/ SHEA BUTTER & SOY**

### **SKIN TYPE:**

- \* All, including sensitive skin

### **BENEFITS & FEATURES:**

- \* A moisturizing, round shaving soap that offers a reverend nod to the old-time tradition of mug and brush shaving
- \* Creates rich, creamy lather
- \* Softens beard for a smooth, close shave
- \* Comforts and soothes skin for silky soft results

### **KEY INGREDIENTS:**

- \* Replenishing Shea butter moisturizes and revitalizes dull skin
- \* Soy extracts comfort and condition revealing soft skin
- \* High glycerin content contributes to its extreme mildness and luxurious, silky lather

### **USAGE:**

- \* For best results, use with a shaving brush and traditional shave bowl

### **FRAGRANCE:**

- \* Scented with Nectarine's top-selling men's fragrance, Himalaya Perfume Oil
- \* Also available in calming Lavender Natural Essential Oil

### **COLOR:**

- \* Creamy vanilla for Himalaya Soothing Shave Soap
- \* Opaque white for Lavender Soothing Shave Soap

### **CROSS-SELL:**

- \* With these luxuriously pampering formulas made especially for men: Vitamin E Aftershave Lotion; Head-to-Toes Body Wash; 2-in-1 Silkening Shampoo & Conditioner