

HOME LIVING

Home fragrance is a beautifully simple way of creating a welcoming and lovely home environment. Customers can use a favorite, classic fragrance or choose a more whimsical aroma, such as a delicate floral during the spring, a juicy summer-y scent, or a cozy holiday aroma.

Our favorite method of home fragrance is using Reed Diffusers. Nectarine has more than 100 perfume oils that can be mixed with our Reed Diffuser Diluents, to create a bright, long-lasting fragrance for the home. We supply you with everything you need for a stylish presentation, from Diffuser Reeds, to Bottles, to Boxes (see our order form).

Don't forget that home fragrance is always a wonderful add-on to a bath or fragrance sale, for sophisticated scent layering, and makes an ideal hostess, wedding, teacher or housewarming gift.

DIFFUSER REED BASE – VOC COMPLIANT

BENEFITS & FEATURES:

- * Specially formulated base meets current Volatile Organic Compound (VOC) requirements (VOC compliance means that the product has less of an environmental impact and regulations vary from state to state)
- * This high-performance diffuser oil base creates a lasting and true aroma that will lend a lovely fragrance to home
- * Aroma lasts 45 - 90 days, depending on the fragrance

KEY INGREDIENTS:

- * Methyl Ether Acetate
- * Isoparaffin
- * Methoxymethylbutanol

USAGE:

- * Mix base with 8 - 12% perfume oil depending on the fragrance and place Diffuser Reeds in scented base

FRAGRANCE:

- * Unscented, great for custom scenting

COLOR:

- * Clear

CROSS-SELL:

- * Scented base travels up Home Fragrance Diffuser Reeds to distribute fragrance across home
- * Elegant, Square Glass Bottle is made especially for Diffuser Reeds and Silver Screw Cap keeps base inside the bottle
- * Espresso-colored Wooden Collar for bottle is decorative, creating a beautiful and upscale presentation

DIFFUSER REED BASE

BENEFITS & FEATURES:

- * This perfume oil base can be mixed used to create a fragrant diffuser oil for reeds
- * Aroma can be refreshed by flipping reeds and placing the upper "dry ends" into the perfumed oil based, exposing the wet ends to air

USAGE:

- * Mix base with 20% perfume oil depending on the fragrance and place Diffuser Reeds in scented base

FRAGRANCE:

- * Unscented, great for custom scenting

COLOR:

- * Clear

CROSS-SELL:

- * Scented base travels up Home Fragrance Diffuser Reeds to distribute fragrance across home
- * Elegant, Square Glass Bottle is made especially for Diffuser Reeds and Silver Screw Cap keeps base inside the bottle
- * Espresso-colored Wooden Collar for bottle is decorative, creating a beautiful and upscale presentation